PERSEA VENTURES · FUND I

Founders to *Funders*

Backing the next generation of fintech in Latin America. Concentrated by design, built by people who wrote the playbook.

WHO WE ARE

PERSEA Ventures is a venture platform built around one opportunity: fintech in Latin America. Founded by the entrepreneur behind Technisys, we work side by side with founders as hands-on, tactical partners to help convert them into pan-regional leaders. B2B by default, 15 to 20 companies per fund, and we behave like former founders, not passive allocators.

WHY NOW

The rails exist. Banking-as-a-service APIs let founders launch financial products in weeks. For the first time they build on infrastructure that already exists, and regulators across the region are choosing modernization over incumbent protection.

The problem is supply. A USD 1.8T SME credit gap, 27.5M small businesses and roughly half the population underserved. The borrowers, the rails and the data are there; what's missing are the companies that stitch it together.

WHY PERSEA

Unmatched *deal flow*

Endeavor's 1% filter, a founding partner active across the Endeavor network as entrepreneur, investor, mentor and donor, and first access to repeat founders' second companies before they reach the market.

Active *value creation*

A proven scale-fintech playbook: multi-country expansion, bank partnerships, regulatory navigation, and the capital-markets expertise to get founders ready for Series B and beyond.

PORTFOLIO

- **Lemon** Argentina · Series A
- **N5** Argentina · Series A
- **Propaga** Mexico · Seed
- **Neuratek** Uruguay · Seed
- **weComplai** Mexico · Pre-Seed
- **BullGround** Mexico · Pre-Seed

> *"The contribution I can offer an entrepreneur is having had a career in the fintech industry for its entire history."*
>
> Germán Pugliese Bassi, Managing Partner

Fund at a glance

FUND I

Sector	**Fintech, B2B by default**
Stage	**Pre-Seed to Series A**
Geography	**Latin America**
Portfolio	**15 to 20 companies per fund**
Managing Partners	**Germán Pugliese Bassi** **Mateo Pugliese Bassi**

TRACK RECORD BEHIND THE FUND

100M+
customers served by Technisys

18+
countries where our builders operate

$1.1B+
Technisys sale to SoFi

6
companies backed, presence across the region

investors@perseavc.com
perseavc.com · 701 Brickell Avenue, Suite 1550
Miami, FL 33131